INVITATION

3rd International Oil Congress and Exhibition in México

Monterrey, Mexico
May 27th to 31st, 2008

Participation on the Norwegian Stand

Innovation Norway – Houston
2777 Allen Parkway, Suite 1185
Houston, Texas 77019, USA
Tel: +1 713.526.1300
Fax: +1 713.521.9473
E-mail: houston@invanor.no
Internet: www.invanor.no

Introduction and Background

The third edition of the International Oil Congress and Exhibition in Mexico will be held from May 27th to the 31st at the World Trade Center of the City Monterrey, Mexico. The Third International Oil Congress and Exhibition in Mexico is a high-quality technological event where exhibitors in the areas of Petroleum Services and Technologies present the most recent technological advances that are innovating the industry.

This event is organized by The Mexican Association of Petroleum Engineers, The Mexican College of Petroleum Engineers, the Society of Petroleum Engineers, the Mexican Association of Petroleum Geologists, the Mexican Association of Exploration Geophysicists and Petroleos Mexicanos (PEMEX).

Figure 1. Organizing Committee

Innovation Norway will be present in Monterrey with a significant stand of 144 square meters on a prime location, adjacent the stand of Pemex Exploration and Production. Our goal is to create a positive image of Norway and Norwegian companies as a reliable and important partner in Mexico. The Norwegian stand will have areas for exhibitors, common information stand, Norwegian lounge and networking area.

Innovation Norway will have three possibilities for you to participate:

- Exhibitor
- Delegate

As part of our efforts to promote Norwegian industry involvement in Mexico IN will arrange a number of events in Houston and in Norway before the Congress in Mexico, this will include a luncheon in Houston on November 7, 2007 where a high ranking PEMEX official will present challenges an opportunities in the oil and gas market in Mexico. In February, IN together with PEMEX and the organization of the congress will arrange for a visit to Norway by high ranking PEMEX and industry representatives, which will include a presentation to companies.

If interested in participating in any of these events and to find out more information please contact Bernardo Cuellar at 713-526-1300 or by email at (bernardo.cuellar@invanor.no).

Best Regards,

Bernardo Cuellar

Innovation Norway

CONGRESO MEXICANO DEL PETRÓLEO

CINTERMEX Salas C, D, E y F: 147m. X 83m. / 620 stands de 3 x 3 m. *MEXICO D.F. 30 DE AGOSTO 2007.*



ALBA
Grupo Comunicador Alba
Comunicación Industrial
Tlacoquemécatl # 21 - 101, Col. Del Valle, C.P.03200 Tels: 5559 0866 y 5559 2207 Email: ggarcia@grupoalba.com.mx